



Wildwood - 2007 Monthly Mobile Billboard Rate Card

*All monthly runs are 5 consecutive hours daily

June:

1st Run (11am - 4pm Daily)

Rear display: \$950
6'x6' display: \$2200
6'x12' display: \$4200

2nd Run (5pm 10pm Daily - illuminated for High Impact!)

Rear display: \$1200
6'x6' display: \$2400
6'x12' display: \$4400

July or August:

1st Run (11am - 4pm Daily)

Rear display: \$1200
6'x6' display: \$2500
6'x12' display: \$4900

2nd Run (5pm 10pm Daily - illuminated for High Impact!)

Rear display: \$1400
6'x6' display: \$2700
6'x12' display: \$5100

*10% discount for any additional displays purchased

**One Time production charge of \$350 not included in monthly rates