



O.C. 2007 Short-Term Mobile Billboard Rate Card

May 6'x6' display ad:

Weekend runs (3 days Fri - Sun) = \$ 345
 Memorial Day (4-day holiday run) = \$ 445

June 6'x6' display ad:

Weekend runs (3 days Fri - Sun) = \$ 395
 Weekday runs (6 days Sat -Thu) = \$ 725
 Entire month = \$2,995
Special!! Every weekend in June = \$1,450

Free graphic design available to chamber members!!!!

July or August 6'x6' display ad:

Weekend runs (3 days Fri - Sun) = \$ 450
 Weekday runs (6 days Sat -Thu) = \$ 795
 Entire month = \$3,250
Special!! Every weekend either month = \$1,595

September 6'x6' display ad:

Weekend runs (3 days Fri - Sun) = \$ 345
 Labor Day (4-day holiday run) = \$ 445

Production charges:

6'x6' = \$350 (one-time fee includes graphic design, vinyl, and install)

****All prices reflect a 6'x6' ad display. If a larger sized ad is desired, please inquire for special pricing!**